

MINUTES
WEST BATON ROUGE PARISH COUNCIL
REGULAR MEETING
GOVERNMENT BUILDING
880 North Alexander Avenue, Port Allen
Thursday, July 9, 2026
5:30 PM

The Following Minutes Are Summarized For Brevity, For Precise Meeting Information Please Refer To Meeting Audio Or Video.

1. CALL MEETING TO ORDER & REQUEST ALL ELECTRONIC DEVICES BE SILENCED

A Regular Meeting of the West Baton Rouge Parish Council was held on Thursday, July 9, 2026 and called to order at 05:29 PM. Council Chairman Carey Denstel asked that all electronic devices be placed on silent.

2. OPENING PRAYER

Councilman Atley Walker Jr. led everyone in an opening prayer

3. PLEDGE OF ALLEGIANCE

Chairman Denstel recognized Mr. Deano Moran who led everyone in the Pledge of Allegiance.

4. LOG ATTENDANCE

The following members were recorded as being present: Messrs. Kirk Allain, Daryl "Turf" Babin, Atley Walker, Brady Hotard, Carey Denstel, Alan Crowe, Gary Joseph, and Mrs. Katherine Andre.

Absent: Mr. Kenneth Gordon

Also present were, Mr. Jason Manola, Parish President, Mr. Phillip Bourgoyne, Executive Assistant, Mr. Chance Stephens, Director of Finance, Mr. Brandon Bourgoyne, Director of Public Works and Mrs. Michelle Tullier, Council Clerk.

5. MINUTES APPROVAL

A. Approval of Minutes from the Regular Meeting of June 25, 2026.

There were no comments or questions at this time.

A motion was made by Council Member Kirk Allain, seconded by Council Member Daryl "Turf" Babin to approve the Minutes from the Regular Meeting of June 25, 2026.

The vote was recorded as follows:

YEAS: 8 (Kirk Allain, Daryl "Turf" Babin, Atley Walker, Brady Hotard, Carey Denstel, Alan Crowe, Katherine Andre, Gary Joseph)

NAYS: 0 (None)

ABSENT: 1 Kenneth Gordon

ABSTAIN: 0 (None)

As a result of the votes, the motion Passed.

6. CONSIDER ANY AMENDMENTS TO THE AGENDA

There were no items to consider at this time.

7. PARISH PRESIDENT'S REPORT

Parish President Jason Manola was recognized and covered the following items: Police Jury Legislative Recap.

8. PUBLIC COMMENTS

There were no comments from the public at this time.

9. COMMUNICATIONS WITH COUNCIL MEMBERS AND/OR ELECTED OR APPOINTED OFFICIALS

Mr. Phillip Bourgoyne was recognized and reviewed the recent and ongoing projects of the Roads and Drainage crews. Mr. Bourgoyne also read aloud a letter of recognition from a member of the public thanking these crews for their great work recently.

Mr. Chance Stephens was recognized and introduced the most recent new hire, Mrs. Lisa Hubble.

Mr. Brandon Bourgoyne was recognized and reviewed the Intracoastal Canal Bridge Project, La1/415 connector updates and Court St. Sidewalk Project updates.

10. PUBLIC HEARING ON PREVIOUSLY INTRODUCED ORDINANCES

- A. An Ordinance To Amend And Reenact The West Baton Rouge Parish Code Of Ordinances, Part III (“Unified Development Code”), Chapter 101 (“General Provisions”), Section 101-1 (“Definitions”); And Chapter 105 (“Subdivisions”), Article I (In General), Section 105-7 “(Minor Subdivisions)”, Chapter 111 “(Administration and Enforcement)”, Article IV “(Zoning Enforcement)”, Sec. 111-83 –“(Power Of The Parish President And Parish Council To Issue And Extend Temporary Special Use Permits)”.**

The Chairman opened a public hearing for the purpose of receiving comment regarding the aforementioned item.

Mr. Brandon Bourgoyne was recognized and explained the reasons for this ordinance and offered to answer any questions, noting this item was recommended for approval by the Planning and Zoning Commission.

No public comments for or against said ordinance were presented. No written protests opposing the ordinance were received. The Council Chairman at this point declared the Public Hearing closed.

A motion was made by Council Member Brady Hotard, seconded by Council Member Alan Crowe to approve An Ordinance To Amend And Reenact The West Baton Rouge Parish Code Of Ordinances, Part III (“Unified Development Code”), Chapter 101 (“General Provisions”), Section 101-1 (“Definitions”); And Chapter 105 (“Subdivisions”), Article I (In General), Section 105-7 “(Minor Subdivisions)”, Chapter 111 “(Administration and Enforcement)”, Article IV “(Zoning Enforcement)”, Sec. 111-83 –“(Power Of The Parish President And Parish Council To Issue And Extend Temporary Special Use Permits)”.

The vote was recorded as follows:

YEAS: 8 (Kirk Allain, Daryl "Turf" Babin, Atley Walker, Brady Hotard, Carey Denstel, Alan Crowe, Katherine Andre, Gary Joseph)

NAYS: 0 (None)

ABSENT: 1 Kenneth Gordon

ABSTAIN: 0 (None)

As a result of the votes, the motion Passed.

Ordinance 20 of 2026 can be found at the end of these minutes.

- B. An Ordinance To Amend And Reenact The West Baton Rouge Parish Code Of Ordinances, Part III (“Unified Development Code”), Chapter 106 (“SITE PLANNING”), Article VI (ASTHETICS), Section 106-224 - 229 (“Sign Regulations”) to Update Sign Regulations In West Baton Rouge Parish.**

The Chairman opened a public hearing for the purpose of receiving comment regarding the aforementioned item.

Mr. Bourgoyne was again recognized and explained the reasons for this ordinance, also noting some floor amendments needed. under item G on page 13 the words "article 8" need to be removed and replaced with the word "section", also on the next line the words "section10.8 of this ordinance" need to be removed and replaced with "Article IV of Chapter 111."

No public comments for or against said ordinance were presented. No written protests opposing the ordinance were received. The Council Chairman at this point declared the Public Hearing closed.

A motion was made by Council Member Gary Joseph, seconded by Council Member Katherine Andre to approve with amendments as noted above on An Ordinance To Amend And Reenact The West Baton Rouge Parish Code Of Ordinances, Part III (“Unified Development Code”), Chapter 106 (“SITE PLANNING”), Article VI (ASTHETICS), Section 106-224 - 229 (“Sign Regulations”) to Update Sign Regulations In West Baton Rouge Parish.

The vote was recorded as follows:

YEAS: 8 (Kirk Allain, Daryl "Turf" Babin, Atley Walker, Brady Hotard, Carey Denstel, Alan Crowe, Katherine Andre, Gary Joseph)

NAYS: 0 (None)

ABSENT: 1 Kenneth Gordon

ABSTAIN: 0 (None)

As a result of the votes, the motion Passed.

Ordinance 21 of 2026 can be found at the end of these minutes.

11. **CONSIDER STATUS REPORT, CHANGE ORDER AND/OR OTHER MATTERS AS REQUIRED ON CURRENT PROJECTS**

Parish President Manola was recognized and presented a proclamation of recognition to Ms. Maci Williams, reading aloud the proclamation listing Ms. Williams' many accomplishments.

12. **RESOLUTIONS**

There were no items to consider at this time.

13. **CONSIDER SUBDIVISION PLATS, CONDEMNATIONS, WAIVERS AND MATTERS RELATED THERETO**

Chairman Denstel noted this item has been struck from the agenda due to the owner coming into compliance with applicable code requirements.

- A. ~~PJ # : 25-0011 FINAL PLAT SHOWING BOUNDARY SURVEY FOR THE MINOR SUBDIVISION OF LOT SB-2-B OF THE FORMER ELIE BABIN PROPERTY, NOW WALTER LEBLANC PROPERTY, INTO LOTS SB-2-B-1, SB-2-B-2, SB-2-B-3, SB-2-B-4, AND SB-2-B-5 OF LEBLANC ACRES LOCATED IN SECTION 61, T-8-S, R-12-E, SOUTHEASTERN LAND DISTRICT, WEST OF THE MISSISSIPPI RIVER, WEST BATON ROUGE PARISH, LA FOR WALTER AND TIFFANY LEBLANC.~~ **THE OWNER HAS COME INTO COMPLIANCE WITH ALL APPLICABLE CODE REQUIREMENTS, SUBJECT TO THE REQUESTED WAIVERS, AS OF JUNE 29, 2026. MD**

15. **INTRODUCTION OF ORDINANCES**

There were no items to consider at this time.

14. **CORRESPONDENCE REPORT**

Correspondence Report from Council Clerk, Mrs. Michelle Tullier included the following items:

- Next Planning & Zoning Meeting Tuesday, July 21, 2026 at 5:30pm;
- Next Fire Board Meeting Thursday, July 23, 2026 at 5:00pm;
- Next Council Meeting Thursday, July 23, 2026 at 5:30pm.

16. **ADJOURN**

There being no further business, a motion to adjourn was made by Council Member Brady Hotard and was adopted by acclamation at 05:54 PM.



Carey Denstel, Chairman



Michelle Z. Tullier, Council Clerk

ALL MEETING INFORMATION INCLUDING MINUTES AND VIDEOS CAN BE FOUND ON OUR WEBSITE WBRPARISH.ORG UNDER THE AGENDA AND MINUTES TAB.

ORDINANCE 20 OF 2026

As Introduced by the West Baton Rouge Parish Council
At the Regular Meeting of June 11, 2026
And Adopted on July 9, 2026

An Ordinance To Amend And Reenact The West Baton Rouge Parish Code Of Ordinances, Part III (“Unified Development Code”), Chapter 101 (“General Provisions”), Section 101-1 (“Definitions”); And Chapter 105 (“Subdivisions”), Article I (In General), Section 105-7 (“Minor Subdivisions”), Chapter 111 (“Administration and Enforcement”), Article IV

“(Zoning Enforcement)”, Sec. 111-83 –“(Power Of The Parish President And Parish Council To Issue And Extend Temporary Special Use Permits)”

WHEREAS, one of the primary functions of local governments is to protect the health, safety and welfare of its people; AND

WHEREAS, in exercising its role to carry-out the above, the West Baton Rouge Parish Council utilizes its police powers under the Constitution and laws of the State of Louisiana; AND

WHEREAS, such exercise of police power involves from time-to-time creating or amending local development (and other) laws in order to protect the public; AND

WHEREAS, the West Baton Rouge Council has previously regulated zoning land use districts as well as various land uses that are permitted in various zoning districts; AND

WHEREAS, the West Baton Rouge Council finds that there is a need to update the multi-family uses allowed on agricultural land in West Baton Rouge Parish;

NOW, THEREFORE, BE IT ORDAINED that the West Baton Rouge Parish Code of Ordinances, Part III (“Unified Development Code”), Chapter 101 (“General Provisions”), Section 101-1 (“Definitions”); And Chapter 105 (“Subdivisions”), Article I (In General), Section 105-7 “(Minor Subdivisions)”, Chapter 111 “(Administration and Enforcement)”, Article IV “(Zoning Enforcement)”, Sec. 111-83 –“(Power Of The Parish President And Parish Council To Issue And Extend Temporary Special Use Permits)” be amended and re-enacted to read as follows:

(NOTE: underlined words are additions and strikethrough words are deletions. Three asterisks - * * * indicate sections of the code skipped for brevity of this ordinance. Such sections are to be retained by the code editors.):

PART III – UNIFIED DEVELOPMENT CODE

CHAPTER 101- GENERAL PROVISIONS

Sec. 101-1 - Definitions

* * *

Major Subdivision means the division of a tract or parcel of land for the purpose of sale, lease, or development that exceeds the scope of a minor subdivision or requires the construction or extension of public infrastructure. (refer to Chapter 105 Subdivisions)

Major subdivisions may be developed in one of the following forms:

1. Internal Street Subdivisions – Developments which include the construction of new public or private streets, including but not limited to subdivisions with a single point of access, cul-de-sacs, or stub streets intended for future extension.
2. Frontage Subdivisions – Developments in which all lots directly front an existing public road and do not require the construction of new internal streets, but may require driveway access, drainage improvements, or utility extensions.

Both forms shall be considered major subdivisions and shall be subject to all applicable parish standards.

* * *

CHAPTER 105 - SUBDIVISIONS

ARTICLE I – IN GENERAL

* * *

Sec. 105-7 Minor Subdivisions.

* * *

d. Roads. All minor subdivision roads, including the required apron, shall originate from the edge of an existing paved public road. Minor subdivisions shall not connect to, extend through, or utilize roadways within any approved ~~major subdivision~~ internal street subdivision. Minor subdivisions shall be developed as

standalone subdivisions and shall not rely on access, infrastructure, or internal circulation systems of any ~~major subdivision~~ internal street subdivision.

* * *

PART III – UNIFIED DEVELOPMENT CODE
CHAPTER 111- ADMINISTRATION AND ENFORCEMENT
ARTICLE IV – ZONING ENFORCEMENT

* * *

Sec. 111-83 – Power Of The Parish President And Parish Council To Issue And Extend Temporary Special Use Permits

* * *

The only applications allowed for this type of permit is for temporary occupancy only. This permit shall not be used for any permanent business as a pre-determination for a permanent zoning consideration.

* * *

THEREFORE, BE IT FURTHER ORDAINED by the West Baton Rouge Parish Council that this ordinance shall become effective pursuant to Section 2-12 (C) of the Home Rule Charter.

THEREFORE, BE IT FURTHER RESOLVED by the West Baton Rouge Parish Council, that all other ordinances or parts of ordinances in conflict herewith are hereby repealed in their entirety.

NOW THEREFORE BE IT FURTHER RESOLVED by the Parish Council of the Parish of West Baton Rouge, Louisiana, that if any provision or item of this ordinance or the application thereof is held invalid, such invalidity shall not affect other provisions, items or applications of this ordinance which can be given effect without the invalid provisions, items, or applications of this ordinance are hereby declared severable.

THE FOREGOING ORDINANCE AFTER HAVING BEEN SUBMITTED TO A PUBLIC HEARING WAS CONSIDERED, AND UPON MOTION BY COUNCIL MEMBER BRADY HOTARD, WHICH WAS SECONDED BY COUNCIL MEMBER ALAN CROWE. THE ORDINANCE WAS SUBMITTED TO A VOTE AND RESULTED IN THE FOLLOWING:

YEAS: 8 (HOTARD, CROWE, ALLAIN, BABIN, WALKER, DENSTEL, ANDRE, JOSEPH)

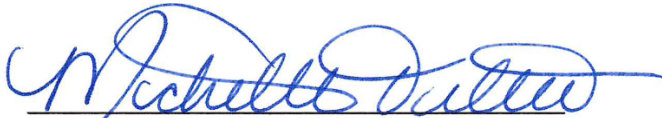
NAYS: 0 (NONE)

ABSENT: 1 (GORDON)

ABSTAIN: 0 (NONE)

WHEREUPON the ordinance was declared adopted on the **9TH Day of July, 2026.**

ATTEST:


Michelle Tullier, Council Clerk

ORDINANCE 21 OF 2026
As Introduced by the West Baton Rouge Parish Council
At the Regular Meeting of June 11, 2026
And Adopted on July 9, 2026

An Ordinance To Amend And Reenact The West Baton Rouge Parish Code Of Ordinances,

Part III (“Unified Development Code”), Chapter 106 (“SITE PLANNING”), Article VI (ASTHETICS), Section 106-224 - 229 (“Sign Regulations”) to Update Sign Regulations In West Baton Rouge Parish

WHEREAS, one of the primary functions of local governments is to protect the health, safety and welfare of its people; **AND**

WHEREAS, in exercising its role to carry-out the above, the West Baton Rouge Parish Council utilizes its police powers under the Constitution and laws of the State of Louisiana; **AND**

WHEREAS, such exercise of police power involves from time-to-time creating or amending local development (and other) laws in order to protect the public; **AND**

WHEREAS, the West Baton Rouge Council has previously regulated zoning land use districts as well as various land uses that are permitted in various zoning districts; **AND**

WHEREAS, the West Baton Rouge Council finds that there is a need to update the multi-family uses allowed on agricultural land in West Baton Rouge Parish;

NOW, THEREFORE, BE IT ORDAINED that the West Baton Rouge Parish Code of Ordinances, Part III (“Unified Development Code”), Chapter 101 (“General Provisions”), Section 101-1 (“Definitions”); And Chapter 105 (“Subdivisions”), Article II (Minimum Design Standards), Section 105-40 (“Improvements”) be amended and readopted to read as follows:

(NOTE: underlined words are additions and strikethrough words are deletions. Three asterisks - * * * indicate sections of the code skipped for brevity of this ordinance. Such sections are to be retained by the code editors.):

PART III – UNIFIED DEVELOPMENT CODE

CHAPTER 106- SITE PLANNING

ARTICLE VI – ASTHETICS

DIVISION 4 - SIGNAGE

~~Sec. 106-224. – Sign regulations.~~

~~The following sign regulations shall apply as required below:~~

~~(1) — On-premises signs, nonresidential zoning districts.~~

~~a. — On-premises signs shall be limited to one square foot of sign area for each linear foot of property frontage on the site, not to exceed one sign for every 200 feet of frontage.~~

~~b. — One sign may be allowed having a minimum setback of ten feet from the front property line and five feet from the side property line. Any and all other signs shall be placed behind the required building setback.~~

~~(2) — On-premises signs, residential zoning districts. Residences with home occupations, which meet all of the requirements for home occupations as stated in article V of this chapter, may have one nonilluminated sign measuring no greater than one foot by 2.5 feet.~~

Section 106-224. – Sign Regulations

A. Purpose and objectives of regulations. The purpose of this ordinance is to provide uniform sign standards for all signs erected, placed, painted, installed or otherwise made visible on private or public property, except as otherwise provided in this ordinance. Objectives to be pursued in applying these standards are as follows:

- (1) To protect the residential nature of certain neighborhoods while identifying individual business, industrial, or public uses in other areas without creating confusion, unsightliness, or visual obscurity of adjacent businesses.
- (2) To place signs in a fashion that will not obstruct the flow of traffic or cause a public safety hazard of any sort.

- (3) To ensure that off-premises advertising is compatible with adjacent land uses and does not obscure views of adjacent on-premises signs.
- (4) To ensure that all signs, in terms of size, scale, height, and location, are properly related to the overall adjacent land use character and lot size.
- (5) All signs, where applicable, will meet the standards of the parish.
- (6) No sign, sign structure, or sign support shall project onto any property line, public right-of-way, or servitude.

B. Exempt signs. The following signs shall not be subject to the regulations of this ordinance:

1. Signs erected by or on behalf of or pursuant to the authorization of a governmental body or agency.
2. Flags, pennants, or insignia of any governmental or nonprofit organization, when not displayed in connection with a commercial promotion or as an advertising device. The flagpole shall not exceed the allowed height in the district.
3. Signs directing and guiding traffic on private property that do not exceed four square feet in size each and that bear no advertising message or logo.
4. Signs not exceeding four square feet in size that are customarily associated with residential use and that are not of a commercial nature, such as signs giving names of occupants, signs on mailboxes and newspaper tubes, and signs posted on private property relating to private parking or warning the public against trespassing or danger from animals.
5. Signs containing the message that the real estate on which the sign is located is for sale, lease, or rent, together with information identifying the owner or agent. The real estate sign shall not exceed 16 square feet for developments under two acres, and shall not exceed 32 square feet in size or six feet in height for all developments larger than two acres. Only one sign on each street frontage may be erected.
6. Hanging signs located below a canopy or awning that do not exceed 18 inches in height or five square feet in area, provided there is no more than one such sign per customer entrance and the sign maintains a clear height of eight feet above the ground.
7. Directory signs (attached or freestanding) that are not visible from the street, provided that no more than one sign per customer entrance is allowed, up to a maximum of 16 square feet in area.
8. Displays, including lighting, erected in connection with the observance of holidays. Such signs shall be removed within ten days following the holiday.
9. One on-premises construction sign, not to exceed 16 square feet in size in a residential district, or 32 square feet in size in all other districts. Construction signs shall not be erected prior to site plan or plat approval or the issuance of a building permit, and shall be removed within 15 days after final inspection and approval of the project.
10. Political signs are permitted in all districts. Signs shall not exceed 16 square feet in aggregate area per lot. No such sign shall be located within or over the public right-of-way.
11. Signs indicating special events, such as a fair, carnival, festival, grand opening, sale, or similar non-permanent activity to be conducted within the parish. Such sign shall not exceed 32 square feet in area and may be erected for a period not to exceed 30 days. Such signs shall be removed within seven days after the event has taken place.
12. "Yard sale" signs located on-site and not exceeding four square feet in area, not used in connection with any continuous commercial activity.
13. "Yard sale" signs, located off-site from the property where such activity is to occur, shall be permitted outside of public rights-of-way. Such signs may not exceed four square feet in size. Signs shall not be erected more than 48 hours before the sale date and shall be removed within 24 hours of the sale date.

C. Prohibited signs. The following signs are expressly prohibited within all zoning districts.

1. Portable signs, including any signs painted on or displayed on vehicles or trailers usually parked in public places primarily for displays. Additionally, any such prohibited sign designed to be portable shall not be permitted to be altered so as to be made permanent.
2. Windblown signs, including banners, pennants, streamers, spinners, blimps, gas balloons, and no more than two flags, unless specifically exempted above.
3. Any sign or device set into motion by mechanical, electrical, or other means.
4. Any flashing sign or device displaying flashing or intermittent lights or lights of changing degrees of intensity.
5. Any mechanized or electronic changeable copy sign that flashes, scrolls or is otherwise displayed for not more than eight seconds at one time. Changeable copy is allowed to replace any portion of an existing or proposed sign, provided the message remains static (no flashing or scrolling) for a period of at least eight seconds per advertisement.
6. Any sign which is a copy or imitation of an official sign, or which purports to have official status.
7. Roof signs; any sign that is erected above the eaves of a building.
8. Any off-premises sign not expressly permitted by this ordinance.
9. Any sign placed in the right-of-way, other than those erected by a governmental agency.
10. Any sign attached to utility poles, trees or plants.

D. Permit and site plan.

1. A sign permit is required for any sign to be constructed, installed, enlarged, or erected in the parish. The sign permit shall ensure compliance with this zoning ordinance.
2. Prior to issuance of a sign permit, a site plan shall be submitted to the building official for approval. The site plan shall show the size and location of the proposed sign and the location of all buildings, existing signs, and boundary lines. Measurements shall include the distance from property lines and public rights-of-way.

E. Variances.

1. Except as provided in paragraph E.2 below, no variance shall be allowed for:
 - a. Sign type;
 - b. Building sign area;
 - c. Freestanding sign height, area, or quantity; or
 - d. Sign illumination.
2. A nonconforming sign that is within ten percent of the height or area requirements of this article may be reviewed and approved for continuation by the West Baton Rouge Parish Council.

Section. 106-225.- Types of signs.

A. Building Signs.

1. Generally.
 - a. Definition. A building sign is an on-premises sign that is directly attached to, erected on, or supported by a building or other structure having a principal function other than the support of such sign. Building signs include wall signs, projecting signs, awning or canopy signs, and window signs.
 - b. Maximum area. The sum of the area of all building signs shall be limited to one square foot of sign area for each linear foot of property frontage on the site, not to exceed one sign for every 200 feet of frontage.
 - c. Number. More than one building sign on separate facades may be erected, provided the total sign area allowed is not exceeded.
 - d. Height. No building sign may extend above the parapet wall or roof line of the building.
 - e. Projection/clearance. With the exception of a projected sign, no building sign may project more than 12 inches from the building wall. All building signs that project more than six inches from the wall shall maintain a clear height of eight feet above the ground.
 - f. Illumination. Building signs may be illumined either internally or externally, provided that no sign located within 150 feet of a residential district may be illuminated during the hours between 12:00 midnight and 6:00 a.m.
2. Wall signs. A wall sign is an on-premises sign attached flat to, painted on, or mounted away from but parallel to the building wall, projecting no more than 14 inches from the building wall or as approved by the building official.
3. Projecting sign.
 - a. A projecting sign is an on-premises sign fastened directly to a supporting building wall and intersecting the building wall at a right angle. A projecting sign extends more than 12 inches from the building, and may be two or three-dimensional.
 - b. The maximum area of any single side of a projecting sign shall be 20 square feet. No more than one projecting sign shall be allowed for each tenant. No projecting sign shall project closer than three feet to the curb line. No sign shall project more than one-half the width of the sidewalk.
4. Awning or canopy sign.
 - a. An awning or canopy sign is a sign which is attached flat to an awning or canopy.
 - b. The maximum area of a single awning or canopy sign shall not exceed 25 percent of the surface area of the face of the awning or canopy. One awning sign shall be allowed per awning. No portion of any awning or canopy sign shall project closer to the curb line than the awning or canopy to which it is attached.

B. Freestanding signs.

1. Generally.
 - a. Definition. A freestanding sign is an on-premise sign that is not directly attached to, erected on, or supported by a building or other structure having a principal function other than the support of such sign, but is instead attached to, erected on, or supported by some structure such as a pole, frame or other structure that is not part of a building.
 - b. Size. Allocation of sign area is based on the linear frontage of the project site. The maximum sign area shall be one square foot for each two linear feet of frontage, provided that the maximum surface area shall not exceed sixty-four square feet.
 - c. Number.
 - i. Only one freestanding sign is allowed on any lot.
 - ii. A freestanding sign shall only be allowed on a lot which contains 80 feet or more of linear frontage
 - d. Setback. No portion of any freestanding sign may extend over any public right-of-way, or be located within 15 feet of any interior side lot line.

- e. Height.
 - i. No monument sign may exceed eight feet in height.
 - ii. No pylon sign or any part of the pylon sign (including base or apron, supports, supporting structures, and trim) may exceed twenty-five feet in height.
 - iii. No pole sign may exceed seventy-five feet in height.
- f. Projection/clearance. All pylon signs shall maintain a clear height of eight feet above the ground.
- g. Construction. Freestanding signs shall be securely fastened to the ground so that the sign will not be moved by wind or other forces of nature and cause injury to persons or property.
- h. Address number. All freestanding signs shall incorporate a street address or address range. Address numbers shall be a minimum of eight inches in height. The address number shall not be counted against the allowed sign area unless it exceeds twice the minimum height required.
- i. Lettering size. Sign lettering shall be a minimum of eight inches in height on any street with a designated speed of 45 miles per hour or greater.
- j. Illumination.
 - i. Freestanding signs may be illuminated either internally or externally, provided that no sign located within 150 feet of a residential district may be illuminated during the hours between 12:00 midnight and 6:00 a.m.
 - ii. Lighting directed toward a sign shall be shielded so that it does not shine directly into a public right-of-way or residential building and does not interfere with the safe vision of motorists.

2. Monument sign.

- a. A monument sign is a freestanding sign having (a) the sign area which is constructed or connected directly on or to a sign support consisting of a concrete slab base or foundation, or a base or foundation of similar type of construction; or (b) which is of monolithic construction in which the sign's base or support is of uniform composition with the material comprising the sign area of said sign and the base or support of said sign is directly affixed in or to the ground.
- b. Monument signs shall be no more than eight feet in height. Any sign constructed to the ratio of support structure to sign width of a monument sign, but in excess of eight feet in height, shall be regulated as a pylon sign.
- c. Monument signs shall be set back at least fifteen feet from the property boundary.

3. Pylon sign.

- a. A pylon sign is a freestanding sign attached to the ground supported by two vertical pole supports encased in brick, stone, or materials architecturally compatible with the main building or structure on the property that are not an integral part of a building or structure.
- b. Pylon signs shall be no more than twenty-five feet in height.
- c. Pylon signs shall be set back at least fifteen feet from the property boundary.

4. Pole sign.

- a. A pole sign is a freestanding sign attached to a pole erected directly into the ground.
- b. Pole signs shall be no more that seventy-five feet in height.
- c. Pole signs shall be set back at least thirty feet from the property boundary.
- c. A pole sign is allowed on property adjacent to the right-of-way of one of the following roadways if the sign is erected within 500 feet of the right-of-way:
 - 1. Interstate 10.
 - 2. US Highway 190.
 - 3. Louisiana Highway 415 (Lobdell Hwy).

C. Off-premises signs: Billboards. With the exception of billboards meeting the standards below, all off-premises signs are prohibited.

- 1. Size. The maximum area of a single side of a billboard shall not exceed 200 square feet, with a maximum height of 15 feet, and a maximum width of 20 feet, inclusive of any border and trim, but excluding the base or apron, supports, and other structural members. No advertising message is allowed on the base or apron. Not more than one advertising face is allowed on each side of the display. No side-by-side or stacked billboards are allowed.
- 2. Spacing.
 - a. No part of any billboard shall be located less than 1,000 feet from any part of another billboard. The minimum distance between billboards shall apply regardless of the side of the road the billboard is located on.
 - b. Billboards shall not be located in such a manner as to obscure or physically interfere with the effectiveness of an official traffic sign, signal, or device or obstruct or physically interfere with a driver's view of approaching, merging, or intersecting traffic.
 - c. No billboard shall be located within 660 feet of the edge of the right-of-way of the federal Interstate Highway System.
 - d. For the purpose of this paragraph, measurement shall be made in a straight line, without

- regard to intervening structures or objects from the property line of the lot containing the billboard to the nearest property line of any other billboard or highway right-of-way.
3. *Setback.* Billboards shall be placed at least 50 feet off the right-of-way of the road.
 4. *Height.* No billboard or part of a billboard (including base or apron, supports, supporting structures and trim) may exceed the maximum height of fifty feet, measured from the top of the sign to the ground at the base of the sign.
 5. *Projection/clearance.* All billboards shall maintain a clear height of ten feet above the ground at the base of the sign.
 6. *Construction.* All billboards shall be constructed in accordance with all applicable building codes.
 7. *Illumination.* Billboards may be externally illuminated, so long as such lighting is effectively shielded to prevent beams or rays of light from being directed into any portion of the traveled ways of a public street, and is not of such intensity or brilliance as to cause glare or to interfere with any driver's operation of a motor vehicle.

D. *Historic signs.*

1. A historic sign is a building sign or freestanding sign that is 50 years or older, or a sign that is particularly unique in character, design, or history, or that is part of the historic character of a business or building.
2. When a sign is determined to have particular historical or culturally significant value, such determination to be made by the West Baton Rouge Parish Council, the terms of this article may be waived.

Sec. 106-226. - General sign regulations.

A. *Computation of sign area.*

1. The area of a sign that consists of individual letters erected directly onto a wall or awning is measured by finding the area of the minimum imaginary rectangle or square which fully encloses all sign words, copy, or message.
2. The area of any sign with a structure or cabinet is measured by finding the area of the minimum imaginary rectangle or square which fully encloses all extremities of one side of the sign, exclusive of its supports.

B. *Construction standards.*

1. All signs shall comply with the appropriate provisions of the applicable building code and this ordinance.
2. Freestanding signs shall meet all Louisiana DOT sign distance requirements.
3. Signs shall be located in such a way that they maintain sufficient horizontal and vertical clearance from all overhead electrical conductors, provided that no sign, except governmental signs, shall be installed closer than ten feet horizontally or vertically from any conductor or public utility guy wire.
4. In no way shall a sign hinder or obstruct the visibility of the right-of-way, either at intersections or points of ingress or egress from parking lots.

C. *Height of sign.* The height of a sign shall be measured from the highest point of the sign or supporting structure to the ground at the base of the sign.

Sec. 106-227 - Sign maintenance and removal.

A. *Maintenance requirements.*

1. All signs shall be maintained in a state of good repair.
2. The administrator is authorized to inspect each sign periodically to determine that it meets the requirements of this ordinance. If the administrator finds that a sign is being maintained in violation of these maintenance requirements, such sign shall be made to conform, or shall be removed at the expense of the owner within fifteen days after written notification by the administrator.
3. The following maintenance requirements shall apply to all signs visible from any street right-of-way:
 - a. A sign shall have no more than 20 percent of its surface area covered with disfigured, cracked, ripped, or peeling paint, poster paper, or other material for a period of more than 30 successive days.
 - b. A sign shall not stand with bent or broken sign facia, with broken supports, with loose appendages or struts, or more than fifteen degrees from vertical for a period of more than 30 successive days.
 - c. A sign shall not have weeds, trees, vines or other vegetation growing upon it, or obscuring the view of the sign from the street or right-of-way from which it is to be viewed, for a period of more than 30 successive days.
4. The sign maintenance requirements may be suspended for up to six months following a natural disaster.

B. *Obsolete signs.*

1. Signs which identify businesses or tenants no longer in existence, products no longer being sold, services no longer being rendered, or events which have already occurred shall be removed by the owner of the premises within 90 days of receipt of notification by the administrator.
 2. When a sign is determined to have particular historical or culturally significant value, such determination to be made by the board of adjustments, the terms of this section may be waived.
- C. *Deteriorated signs.* Any sign which, together with its supports, braces, anchors and other structural elements, is not maintained in accordance with the provisions of the applicable building code, or which is otherwise determined to be unsound or unsafe, shall be removed or brought into compliance with all codes within fifteen days of notification by the administrator.

Sec. 106-228 - Nonconforming signs.

A. *Legally existing nonconforming signs.*

1. Signs that are in existence and fully erected as of the effective date of this ordinance or any amendments hereto and that complied in all respects with the sign ordinance in effect prior to the effective date of this ordinance or any amendments hereto, but are made nonconforming by the adoption of this ordinance or any amendments hereto, may remain after the effective date of this ordinance. All such signs must be maintained as required by this ordinance and must comply with the building code of the parish and all other applicable state or other requirements.
2. All portable signs lawfully in use as of the effective date of this ordinance shall be removed from use no later than one year after the effective date of this ordinance.
3. Billboards that are in existence and fully erected as of the effective date of this ordinance and that were erected in compliance with all parish ordinances at the time of erecting may remain; provided, however, that such billboard must be repaired and maintained as required by this ordinance, must comply with all other requirements of this ordinance and the building code of the parish and all other applicable state or other requirements.

B. *Repair or modification of nonconforming signs.*

1. A nonconforming sign shall immediately lose its legal nonconforming status if the sign is:
 - a. Replaced with another sign;
 - b. Structurally altered so as to extend its useful life;
 - c. Expanded;
 - d. Relocated;
 - e. Re-established after damage or destruction of more than 50 percent of the replacement value at the time of such damage or destruction; or
 - f. Modified in any way that would increase the degree of nonconformity of the sign.
2. Except in the case of paragraph e above, a nonconforming sign shall not lose its legal nonconforming status due to normal maintenance, repairs, restoration to a safe condition, or changing a tenant panel on a multi-tenant sign.
3. A nonconforming sign may only be repaired or restored to its original condition as to height, area and location.

C. *Removal after abandonment.*

1. Any nonconforming, off-premises sign, the use or copy of which is discontinued or removed for a period of six months, regardless of any intent to resume or not to abandon such sign, shall be deemed to be abandoned and shall not thereafter be re-established.
2. Any nonconforming on-premises sign, the use or copy of which is discontinued or removed for a period of 365 days, regardless of any intent to resume or not to abandon such sign, shall be deemed to be abandoned and shall not thereafter be re-established.
3. Abandonment of a nonconforming sign as defined above shall terminate the right to maintain such sign.
4. Any period of such discontinuance caused by government actions, strikes or acts of God, without any contributing fault by the nonconforming user, shall not be considered in calculating the length of discontinuance for purposes of this paragraph.

D. *Removal by damage or destruction.* Any nonconforming, off-premise sign which is partially damaged or destroyed by any means, to beyond 50 percent of its current market value, that is nonconforming to the requirements of this ordinance, shall not be restored, but shall be removed or reconstructed in conformance with the provisions of this ordinance.

E. *Removal when not repaired within 60 days.* Any nonconforming sign removed for any reason, including voluntary removal, whose reconstruction has not commenced within 60 days shall not be permitted to be replaced unless the replacement sign conforms with all requirements of this zoning ordinance.

F. *Removal upon change of principal use.* Any nonconforming sign shall be removed or brought into compliance with this ordinance immediately upon a change in the principal use of the site.

G. *Enforcement.* If any sign is not removed as required by this section, the administrator may initiate enforcement proceedings in accordance with Article IV of this chapter..

Sec. 106-229 - Forfeiture.

Any private sign installed or placed on public property shall be forfeited to the public and subject to

confiscation, unless it conforms to the requirements of this ordinance. In addition to other remedies granted by this zoning ordinance, the administrator shall have the right to recover from the owner or person placing the sign, the full costs of removal and disposal of the sign.

* * *

THEREFORE, BE IT FURTHER ORDAINED by the West Baton Rouge Parish Council that this ordinance shall become effective pursuant to Section 2-12 (C) of the Home Rule Charter.

THEREFORE, BE IT FURTHER RESOLVED by the West Baton Rouge Parish Council, that all other ordinances or parts of ordinances in conflict herewith are hereby repealed in their entirety.

NOW THEREFORE BE IT FURTHER RESOLVED by the Parish Council of the Parish of West Baton Rouge, Louisiana, that if any provision or item of this ordinance or the application thereof is held invalid, such invalidity shall not affect other provisions, items or applications of this ordinance which can be given effect without the invalid provisions, items, or applications of this ordinance are hereby declared severable.

THE FOREGOING ORDINANCE AFTER HAVING BEEN SUBMITTED TO A PUBLIC HEARING WAS CONSIDERED, AND UPON MOTION BY COUNCIL MEMBER GARY JOSEPH, WHICH WAS SECONDED BY COUNCIL MEMBER KATHERINE ANDRE. THE ORDINANCE WAS SUBMITTED TO A VOTE AND RESULTED IN THE FOLLOWING:

YEAS: 8 (JOSEPH, ANDRE, ALLAIN, BABIN, WALKER, DENSTEL, CROWE, HOTARD)

NAYS: 0 (NONE)

ABSENT: 1 (GORDON)

ABSTAIN: 0 (NONE)

WHEREUPON the ordinance was declared adopted on the **9TH Day of July, 2026.**

ATTEST:


Michelle Tullier, Council Clerk